

Downtown Whitewater, Inc.  
Board Meeting Agenda  
November 8, 2011 8:00 am  
Whitewater Municipal Building  
2<sup>nd</sup> Floor, Cravath Lakefront Conference Room  
312 W. Whitewater Street  
Whitewater, Wisconsin 53190

Board Members Present:

Board Members Absent:

Others:

- Approval of Agenda
- Approval of Minutes for October 11, 2011 Minutes
- President's Report (Hale)
  - Fundraising
  - Opportunity Knocks
  - Downtown Contest in Waterloo
- Treasures Report (Kachel)
- Strategic Planning
- Approval of 2012 Work Plans
- Executive Directive Report (Brodnicki)
  - 501 C 3 update from Wisconsin Downtown Action Council
  - Pork in the Park recap
  - Christmas Parade
- Future Agenda Items
- Adjourn Board Meeting

Next DTWW board meeting is December 13, 2011 8:00 am @ 312 W. Whitewater Street